The Tubbs Firestorm

The Tubbs Wildfire firestorm hit Santa Rosa, California in the early morning of October 9, 2017. Including subsequent fires sparked by the Tubbs, 5,700 structures were destroyed with over 44 people dead. This was the most destructive wildfire in modern California history and the most expensive in American history.

Good Morning McDonald's

McDonald's means something to everyone. Hate it or love it, no one is neutral when it comes to the golden arches. It is political statement, rest stop, gastronomic wonder and 24/7 free internet connection. Above all its foibles and strengths, it is an American wonder.

I stumbled upon the fire ravaged McDonald's before understanding the regional extent of the damage. I'd seen overall photographs of fires and glowing horizons, but now was only footsteps from where the heat wreaked its unpredictable damage. Strangely, but as always, I expected it to be open for business.

Clearly it said McDonalds on the roof, though the structure and roof had collapsed to the ground. The golden arches were definitely golden in the putrid light, but they too had fallen to the earth. Despite the melt around the edges, the drive-through seemed intact, but not. There was even money on the ground; deformed and burnt pennies in a carefully placed pile. Had the ghosts of American fast-food arrived to erect a new McDonald's, bringing a pre-formed package to look almost like the old one, hopeful that no one might notice the icon was flawed, even for just a moment?









